

Day 3: Tuesday, 1 November 2022

Time	Room and modality	Subtheme: Digitization and disruptive innovation
8:00 – 9:00 a.m.	Coffee reception and networking	
9:00 – 10:00 a.m.	Grand Ballroom <i>Inspirational showcases of successful businesses</i>	<p>Inspirational panel: disruptive technologies and business models</p> <p>Showcases and overview of disruptive business models in the past decade</p> <p>Moderator: Kristina Podnar, International Consultant on Digital Technology, United States</p> <p><i>Tentative speakers:</i></p> <ul style="list-style-type: none"> • Siim Sikkut, Managing Partner of Digital Nation, Estonia • Joel Dietz, Chief Executive Officer of Wallet.co, UK • Cathie Wood, Chief Executive Officer of ARK Invest, United States
10:00 – 10.30 a.m.	Coffee break	
10:30 – 11:30 a.m.	Grand Ballroom <i>Opportunities and support programmes for SMEs</i>	<p>Opportunities know-how: how to create opportunities for SMEs in disruptive technologies and digitization</p> <p>Discussion on current and future opportunities for SMEs in immersive technologies, digital health, and e-commerce</p> <p>Moderator: Mohab Anis, Chief Executive Officer of Innovety, Egypt</p> <p><i>Tentative speakers:</i></p> <ul style="list-style-type: none"> • Asha Easton, Immerse UK • Rudy Shoushany, Founder of CryptoTalks and DxTalk, Lebanon • Kavya Pearlman, Founder of XR Safety Initiative, USA • Abedalrhman Habashneh, CEO of Decapolis, Jordan
11:30 a.m. – 12.00 p.m	Coffee break	

12:00 – 2:00 p.m.

Grand Ballroom

30 mins **Closing remarks: sprinting forward**

- H.E. Sekkouri Oubbahessou Younes, Minister of Economic Inclusion, Small Business, Employment and Skills, Morocco
- Minister Speaker: TBD
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- Minister Speaker: TBD

15 mins **Awards ceremony:**

- Arab Innovation Platform Challenges Winners
- Digital Arabic Content Award

60 mins

Regional Initiatives and Partnerships:

- UNIDO Initiatives
- JEDCO Partnerships
- Others: TB

15 mins

Launching the Arab Centres of Entrepreneurship:

- Announcing the ICC-ESCWA CoE Riyadh
- Announcing the ICC-ESCWA CoE Casablanca

Announcement of the Arab SMEs Summit 2023:

- Speaker: TBD

2:00 – 3:00 p.m.

Lunch